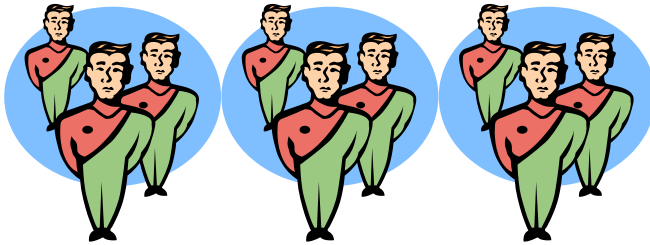




## PD512: Conformity

If you are like everyone else you have and will continue to experience conflict throughout your life. This course will provide you with a better understanding of this process and teach you methods to resolve these conflicts.



McWeadon is currently offering *PD501: Conflict Resolution*, a 4-week online course with special discounted rate of \$99. McWeadon instructor Dr. Jennifer Madsen will be your personal coach and guide as you develop your skills in the course. Learn in a highly facilitated environment at your convenience. Our instructors are personally accountable to ensure the utmost quality and interaction and the effectiveness of this valuable learning environment.

### WHAT YOU'LL LEARN

In this course we will be addressing conformity. To begin we will discuss what exactly conformity is. We will do this by examining some of the classic conformity studies such as Asch and Milgram. There are many academic theories about how and why we seek to conform to others, such as the spiral of silence theory and bystander effect. There are many factors that help predict conformity. Some of these include but are not limited to: group size, unanimity, cohesion, status, public response and having no prior commitments. Finally, it is important to learn how to resist the social pressure to conform. Selected techniques will be highlighted.

### Course outcomes:

- Define conformity
- Understanding of the classic conformity studies
- How to predict conformity
- Why people conform
- How to resist social pressure to conform

## Enroll Today

For more information: [contact@mcweadon.com](mailto:contact@mcweadon.com)



Tweet us: <http://twitter.com/mcweadon>

### MEET THE INSTRUCTOR



**Dr. Jennifer Madsen**

Dr. Jennifer Madsen's educational background includes a B.S. in Psychology with minors in Sociology and Educational Psychology, a M.S. in Psychology and a Ph.D. in Psychology. In addition to her degrees in psychology, she has earned certification in: Working Successfully with Difficult Students, Strategies for At-Risk Students, Human Relations, and REACH (Respecting Ethnic and Cultural Heritage). She has educated, trained, counseled, and managed individuals and groups (children, teens, and adults) in a variety of skills and subjects. She is also a strong advocate of online education technology.

*For more information,*

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