

## ET510: E-Learning Evaluation

McWeadon is currently offering ET510: E-Learning Evaluation, a 4-week online course with special discounted rate of \$99. In this course, McWeadon instructor Dr. Alice Bedard-Voorhees will guide vou through e-learning standards and provide practice for evaluating elearning from content to services associated your course offering. This practice lends itself to developing and evaluating quality in your own elearning projects.

Learn in a highly facilitated manner at your convenience. Our instructors are personally accountable to ensuring the utmost quality and interaction, and the credibility of this valuable learning environment.

## WHAT YOU'LL LEARN ET510: E-Learning Evaluation

This course is based on Khan's Flexible E-Learning Model, chosen because it provides standards for integrating that offering into your institution or your organization.



The text for this workshop is E-Learning QUICK Checklist by Badrul Khan. At the author's request, the publisher has agreed to a generous discount for course/workshop participants-the ebook version (ISBN: 1-59140-811-3, 220 pages) is available now for \$10 and can be purchased online. Discount code is **ELQC60** 



During each week of the workshop, participants learn about one or two elements of the e-learning model through text, audio, and video presentations, then have the opportunity to practice evaluation of an e-learning site for those components.

Enroll Today



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## MEET THE INSTRUCTOR



Dr. Alice Bedard-Voorhees

Dr. Alice Bedard-Voorhees received a B.A. in American Studies from Moorhead State University (MN), an M.A. in English (Creative Writing) from Arizona State University, and a Ph.D. in Distance Education from Capella University. Dr. Bedard-Voorhees has served the development of instruction and assessment of learning at Western Governors University, Colorado Community Colleges Online, and Colorado Mountain College. Her most recent writing collaboration examines the pedagogy and Web 2.0 tools. She is an active participant in several online communities of practice and has provided professional development online globally, and with face-to-face audiences in China, the UAE, Oman, and the US.

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