



McWeadon
Enabling Learning Without Boundaries

ET507: E-Learning Instructional Development

Seeking self-motivated continuing education learners who are interested in expanding their knowledge of eLearning, use the next generation educational tools, and apply immersive instructional design/development methodology (Andragogy) with these very social and dynamic Web 2.0 instruments.

McWeadon is currently offering *ET507: E-Learning Instructional Development*, a 4-week online course with special discounted rate of **\$99**. McWeadon instructor, Michele Watson, will be your personal coach and guide as you develop your skills in the course. She has taught similar courses at accredited higher education institutions in the United States.

Learn in a highly facilitated manner at your convenience. Our instructors are personally accountable to ensuring the utmost quality and interaction, and the credibility of this valuable learning environment.

WHAT YOU'LL LEARN

ET507: E-Learning Instructional Development

This course is for participants who want to gain experience developing and delivering self-paced blended e-learning solutions that maximize learning experiences and performance outcomes. You will become familiar with the application of instructional strategies and programmatic interactions to content development and delivery using project-based methodology.

Join us in how to develop instruction and training, explore popular Web 2.0 tools (Weblog, Twitter, RSS, social networking tools and tagging) in this project-based course.

Enroll Today

For more information:

contact@mcweadon.com

 Tweet us: <http://twitter.com/mcweadon>

MEET THE INSTRUCTOR



Michele Watson

Michele earned her Master's in adult Education and Distance Learning (online) at the University of Phoenix. As a former George Washington University student of Dr. Khan's, she focused a concentration in Instructional Systems Design for adult learners and Education Technology in Distance Learning. She has a 15 plus years in her professional career as an Educator and Instructional Systems Designer (ISD), including teaching, instructional design, web design, research and development of learning technologies, for private, public and military clientele.

Michele is recognized as a thought leader in her field and has served as a judge for Brandon-Hall Research Excellence in Learning Award program for the last six years.

Her latest focus as an immersive tool for dynamic learning is virtual worlds: Second Life and Reaction Grid.

<http://mcweadon.com/courses>