

## ET506: Motivating & Retaining Online Students

Are you a new or prospective online instructor and want to learn more about what causes online students to drop out? Want to learn effective strategies for motivating your online students to "go the distance" and successfully complete their online courses?

McWeadon is currently offering ET506: Motivating & Retaining Online Students, a 4-week online course with special discounted rate of \$99. McWeadon instructor Dr. Henne will be your personal coach and guide as you develop your skills in the course. She has taught similar courses at accredited higher education institutions in the United States.

Learn in a highly facilitated environment at your convenience. Our instructors are personally accountable to ensure the utmost quality and interaction and the effectiveness of this valuable learning environment.

## WHAT YOU'LL LEARN

## ET506: Motivating & Retaining Online Students

The course will explore issues in online student retention and strategies for fostering online student motivation and persistence. You will learn proven and practical tips that you can apply to your own online teaching to create a successful, positive online learning environment in your specific subject area.

Enroll Today

For more information: contact@mcweadon.com



Tweet us: <u>http://twitter.com/mcweadon</u>

## MEET THE INSTRUCTOR



Dr. Andrea Henne

Andrea Henne is Dean of Online and Distributed Learning at the San Diego Community College District, which currently enrolls over 10,000 students each semester in online courses (http://www.sdccdonline.net). Dr. Henne has extensive experience at the community college and university levels in creating accessible online learning environments that meet best practices and quality standards. She has been an instructor of Computer Business Technology at Los Angeles City College and San Diego Mesa College and an online instructor in Instructional Technology at National University and in Economics as well as Critical Thinking and Problem Solving at DeVry Online. Educated at UCLA in Higher Education Leadership (doctorate) and Business-Economic Education (masters), Dr. Henne is a frequent presenter at conferences and webinars on best practices in technologybased teaching, online student motivation and retention, and online course quality standards.

http://mcweadon.com/courses