

Certificate Program in E-Learning: Design, Development, and Evaluation

McWeadon is currently offering 4-week online classes in E-Learning—especially designed for participants who want to gain experience in the design, development and evaluation of e-learning. Each course is offered with special discounted rate of **US \$99**, and taught by professionals with extensive experience in designing/teaching online courses. They have taught similar, semester-long courses at accredited universities in the United States that cost between \$1,500- \$2,000. We eliminate all unnecessary material costs and you can learn all you need to know within one month. Learn in a highly facilitated manner at your convenience. Our instructors are personally accountable to ensuring the utmost quality and interaction, and the credibility of this valuable learning environment.

Enroll today and prepare yourself to work in the exciting and emerging field of online learning. Upon completion of four courses, participants will receive the E-Learning Program Certificate.

E-Learning Program Course Map E-Learning People-Process-Product (P3) Model **Project Plan** E-Learning Instructional Content Development Design E-Learning E-Learning Instructional Program Development Evaluation Motivating Retaining Online **Content Delivery** Delivery & Maintenance E-Learning P3 Model Developed By Badrul Khan WWW.MCWEADON.COM

McWeadon also offers instructor-led, on-site workshops for your organization at a location of your choice. *Please contact us today*.

contact@mcweadon.com



Tweet us: <u>http://twitter.com/mcweadon</u>

INSTRUCTORS

ET505: E-Learning Instructional Design



Dr. Mauri Collins ET506: Motivating & Retaining Online **Students**



Dr. Andrea Henne

ET507: E-Learning Instructional



Dr. Keysha Gamor

ET510: E-Learning **Evaluation**



Dr. Alice Bedard-Voorhees



Dr. Badrul Khan