



McWeadon

Enabling Learning Without Boundaries

SE501: Introduction to Data Privacy and Security

This introductory course will provide an overview to the law of privacy and data security. It will introduce key federal laws concerning privacy and data security and will also examine the growing body of state laws that impose obligations on businesses with respect to privacy and data security. The class will also examine areas of future regulation, such as online behavioral advertising. Through an examination of cases and enforcement actions, it will highlight the risks of violating privacy requirements. It will provide tips on how to operate one's business in a way so as to reduce the risk of privacy violations?

McWeadon is currently offering *Introduction to Data Privacy and Security* a 4-week online course with special discounted rate of \$99. McWeadon instructor Jacqueline Klosek will be your personal coach and guide as you develop your skills in the course. She has taught similar courses at accredited higher education institutions in the United States.

Learn in a highly facilitated environment at your convenience. Our instructors are personally accountable to ensure the utmost quality and interaction and the effectiveness of this valuable learning environment.

WHAT YOU'LL LEARN

This course is designed to give participants an in-depth understanding of the complex and important field of data privacy and security. Information is a key asset for many businesses but failing to protect that information can result in liability, loss of business, negative publicity and, in some cases, even criminal penalties. Conversely, implementing a culture of privacy can be a business advantage. This program includes a short preparatory package, consisting of a reading and reflective thinking exercise, followed by a highly interactive workshop and discussion session, and closes with a post workshop strategic planning session for putting the learning into action:

Course participants will:

- Learn about the key federal and state laws and regulations that govern privacy and data security
- Develop an understanding of the risks of failing to comply with privacy and security requirements
- Understand best practices for complying with privacy and data security requirements.

Enroll Today

For more information: contact@mcweadon.com



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MEET THE INSTRUCTOR



Jacqueline Klosek

Jacqueline Klosek is an attorney in New York, where she focuses on advising clients on various issues related to data privacy and security. She is also an author. Her most recent book is *The Right to Know: Your Guide to Using and Defending Freedom of Information Law in the United States*. Her previous books include: *War on Privacy* (2003); *Legal Guide to eBusiness and Data Privacy in the Information Age*, Jacqueline (along with James R. Silkenat and Jeffrey M. Aresty) is also an editor of the recently released 3rd edition of the *ABA Guide to International Business Negotiations*. She is currently working on her fifth book.

Klosek is a Certified Information Privacy Professional. She has been recognized for her professional expertise. In 2004, Ms. Klosek received *NJBiz* magazine's "40 Under 40" award. She was also the recipient of the Telford-Taylor Fellowship in Public International Law. She is a graduate of the Vrije Universiteit in Brussels (LLM, European and International Law); Benjamin N. Cardozo School of Law (JD, Law) and New York University (BA, Psychology).

<http://mcweadon.com/courses>