McWeadon
Enabling Learning Without Boundaries

ET516: Typography in Graphic Design

Want to expand your knowledge of Graphic Design? Make your designs stand out with style using the art and technique of Typography. Expanding on the information taught in ET515, *Typography in Graphic Design* will give you the knowledge you need to create dynamic imagery using type. Learn how to create unique and interesting designs that utilize design principles and appeal to your audience on a higher level.

McWeadon is currently offering *Typography in Graphic Design,* a 4-week online course with special discounted rate of **$99.** McWeadon instructor Christian Hurst, M.F.A. will be your personal coach and guide as you develop your skills in the course. He has taught similar courses at accredited higher education institutions in the United States.

Learn in a highly facilitated environment at your convenience. Our instructors are personally accountable to ensure the utmost quality and interaction and the effectiveness of this valuable learning environment.

WHAT YOU'LL LEARN

This course is an intermediate course in graphic design concentrating on the fundamentals of typography, and particularly on how typographic form and visual arrangement create and support content. The course work is based on book design and layout and teaches skills both by hand and on the computer. Typographic history and theory are discussed in relation to course projects. Some features of this course include:

- Learn the principles of typography as they relate to language, form and design.
- Study and practice the principles of Gestalt in typography and design.
- Practice and learn principles of type design.
- Gain a basic knowledge of Fonts and Typefaces, as well as the application of common and popular Fonts.
- Learn the micro aesthetics of type, including the individual attributes of typefaces.
- Practice application of type design, book design and layout in 5 real world projects that will add to your portfolio.

Enroll Today

For more information: contact@mcweadon.com

Tweet us: http://twitter.com/mcweadon

MEET THE INSTRUCTOR

Christian Hurst, M.F.A.

Christian Hurst has just over 5 years of professional experience in the field of graphic design. In that relatively short amount of time he has been able to do work for clients all over the United States, as well as International and charitable work. Christian's passion for education has also led him to teach several online courses in the subjects of art and design.

Christian currently is the senior designer at Kristag Design in Pennsylvania. In addition, he enjoys lecturing on various design subjects including; Graphic Design Theory and The Effects of Globalization on Graphic Design.

http://mcweadon.com/courses