



# McWeadon

*Enabling Learning Without Boundaries*

## ET515: Introductory Graphic Design

**Are you a creative person who enjoys fast paced work? Learn Graphic Design and expand your opportunities for generating income with your creativity. Whether you want to work at an agency, work freelance for yourself, or use your skills to market your own current business, Graphic Design basics are a great way to apply your creativity to your work.**

McWeadon is currently offering *Introductory Graphic Design*, a 4-week online course with special discounted rate of **\$99**. McWeadon instructor Christian Hurst, M.F.A. will be your personal coach and guide as you develop your skills in the course. He has taught similar courses at accredited higher education institutions in the United States.

Learn in a highly facilitated environment at your convenience. Our instructors are personally accountable to ensure the utmost quality and interaction and the effectiveness of this valuable learning environment.

### WHAT YOU'LL LEARN

The course is a studio introduction to visual communication with an emphasis on principles of the visual organization of design elements as a means to transmit meaning and values. Topics include shape, color, visual hierarchy, word & image relationships, typography, symbol design, and persuasion. Development of a verbal and visual vocabulary to discuss and critique the designed world and contribute significant projects to it.

Some features of this course include:

- Learn the basic principles of Graphic Design and how they apply to real world situations.
- Understand the importance of visual communication, including type, color, shape and image.
- Learn software basics using free software available for download on the Internet (no software purchases required.)
- Gain a basic understanding of professional standards in the field of Graphic Design.
- Create and refine 5 real design projects that will serve as the beginning to your professional portfolio.

***Enroll Today***

For more information: [contact@mcweadon.com](mailto:contact@mcweadon.com)



Tweet us: <http://twitter.com/mcweadon>

### MEET THE INSTRUCTOR



**Christian Hurst, M.F.A.**

Christian Hurst has just over 5 years of professional experience in the field of graphic design. In that relatively short amount of time he has been able to do work for clients all over the United States, as well as International and charitable work. Christian's passion for education has also led him to teach several online courses in the subjects of art and design.

Christian currently is the senior designer at Kristag Design in Pennsylvania. In addition, he enjoys lecturing on various design subjects including; Graphic Design Theory and The Effects of Globalization on Graphic Design.

<http://mcweadon.com/courses>